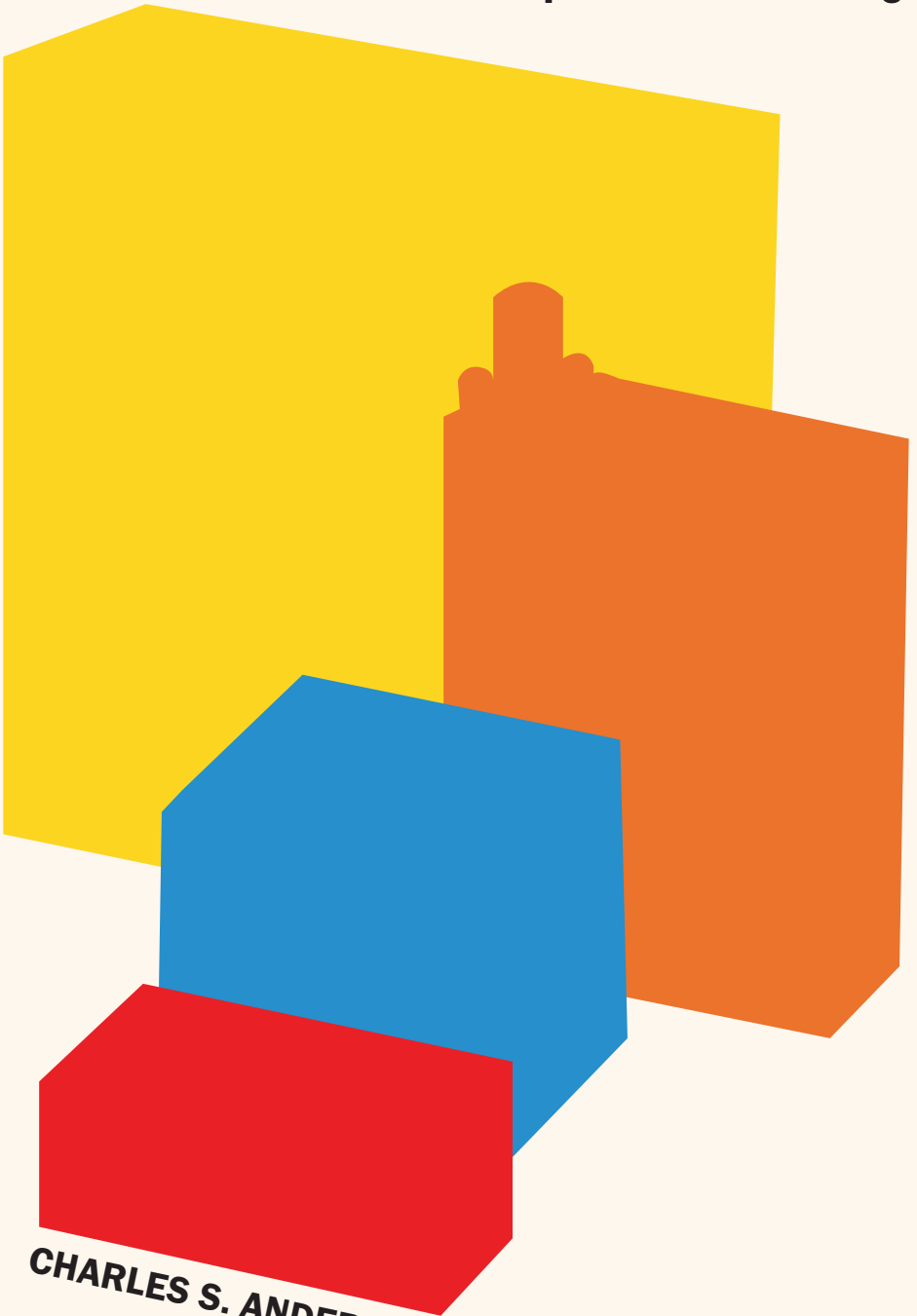


stack-o-packs catalog



CHARLES S. ANDERSON

Charles S. Anderson

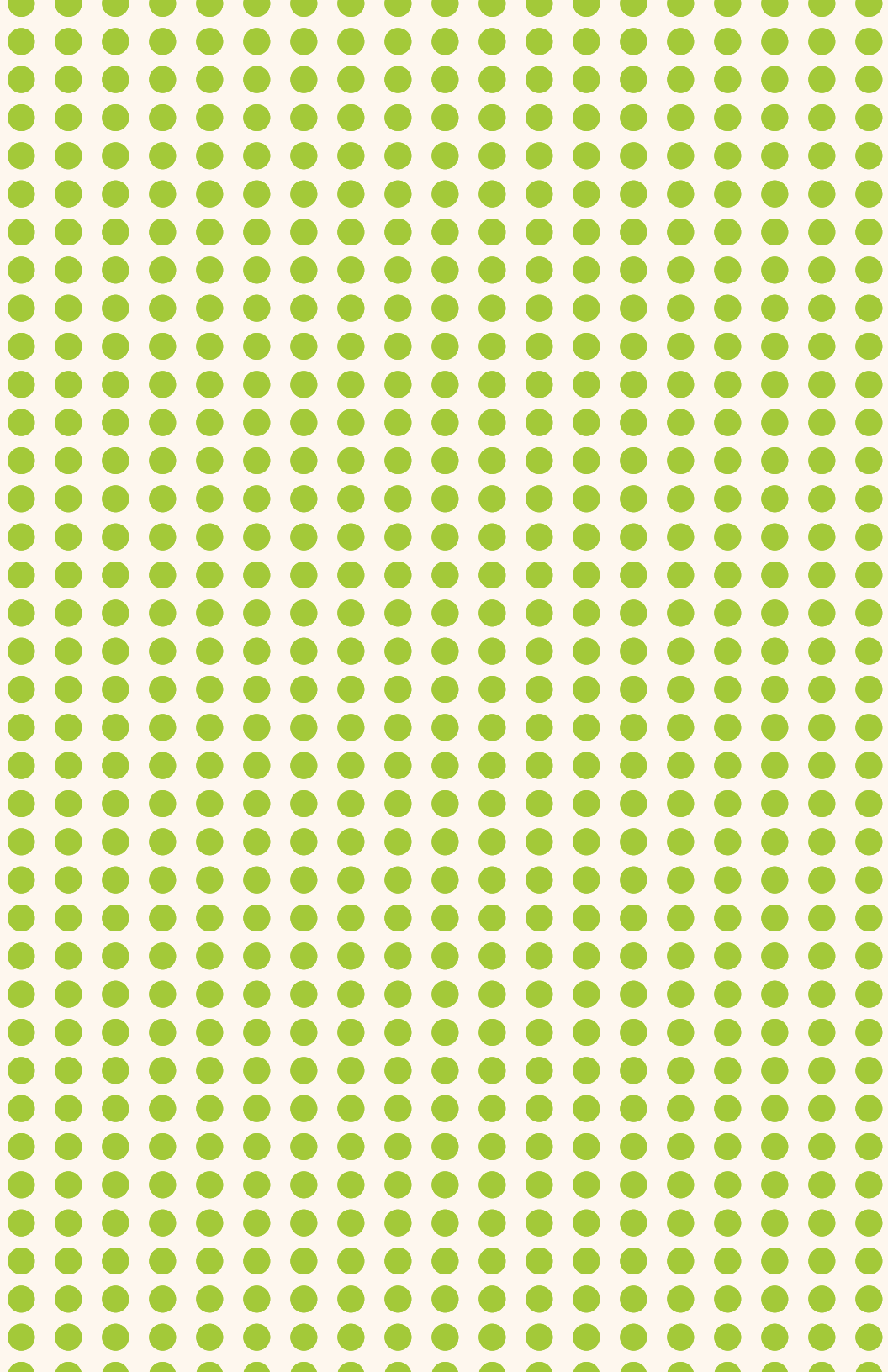
Stack-O-Packs
French Paper Company

“One of French’s most enduring promotions of all time is the Stack-O-Packs, a series of six posters featuring smart, satirical twists on supermarket products in a post-ironic parody of pop-art. In 1989, Charles S. Anderson Design was founded with a single client – The French Paper Company. While the firm has worked with many wonderful clients since, their partnership with French has endured as one of the longest-running, most prolific and internationally recognized client/designer relationships in the history of graphic design.”

During his childhood, Anderson loved “comic books” and also enjoyed “illustrating, drawing and making things out of paper.” You can see these interests in the pieces his design company creates. Arguably, most of his influential work includes hisvCSA Images collection. “It is the result of a life-long passion for advertising art by designer Charles Spencer Anderson, who discovered growing up in a small rural town in the center of Iowa, that the best escape from the monotony of small town life was an overactive imagination fed by a steady diet of 1960’s and 70’s comic books, monster magazines, and a love of drawing.”



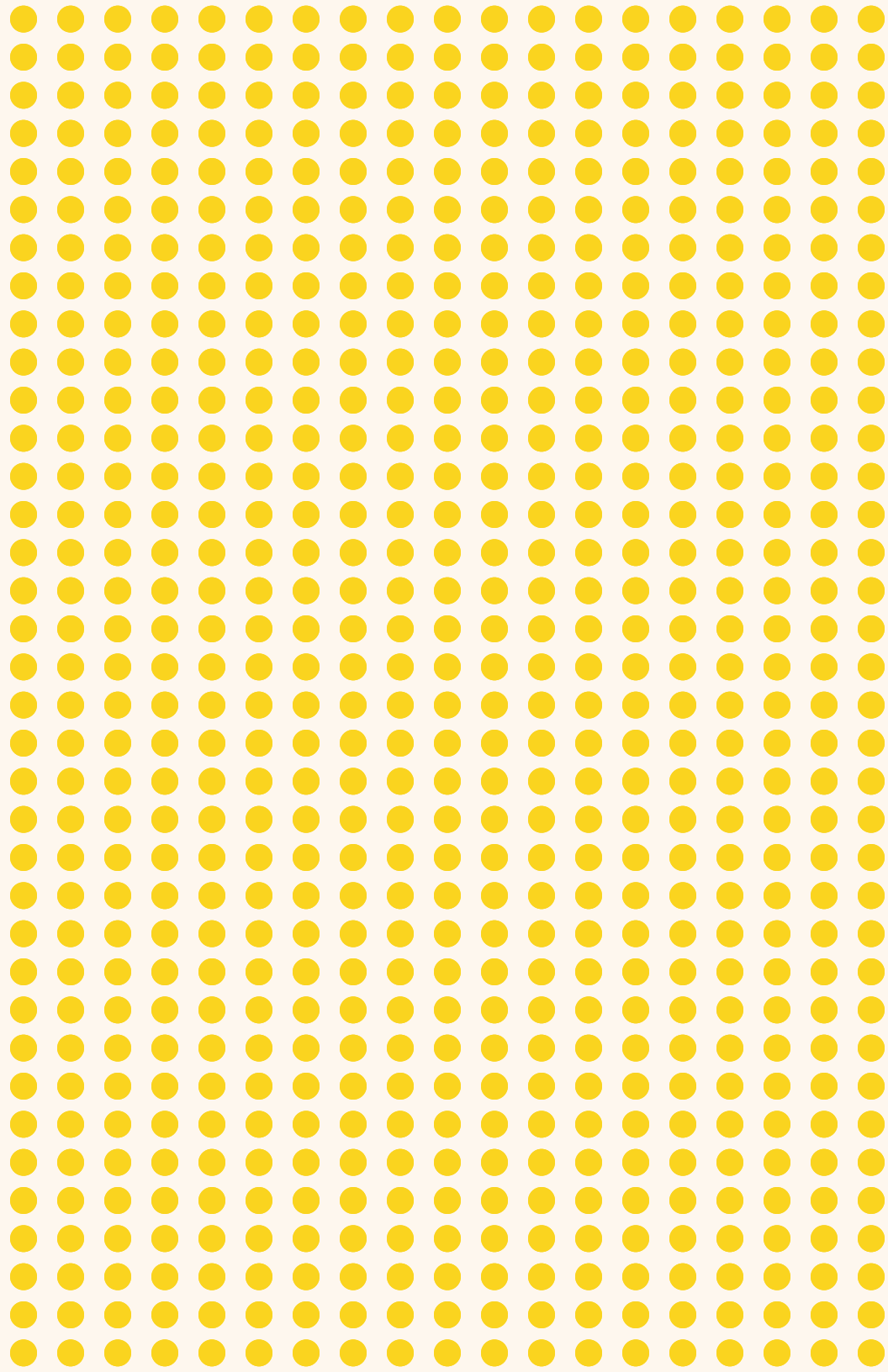
Illustration by: Hannah Kerns



FRENCH
PAPER CO.



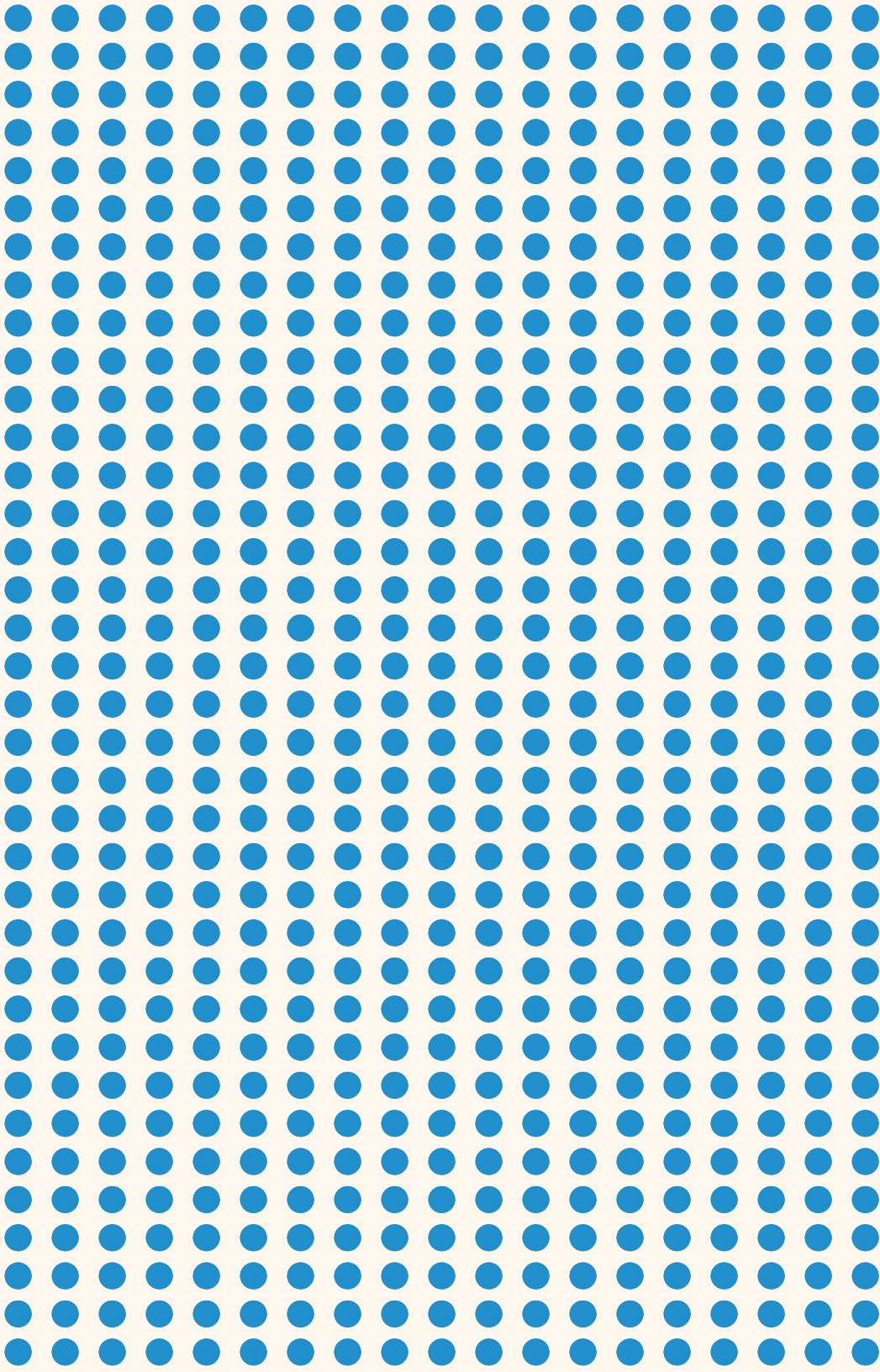


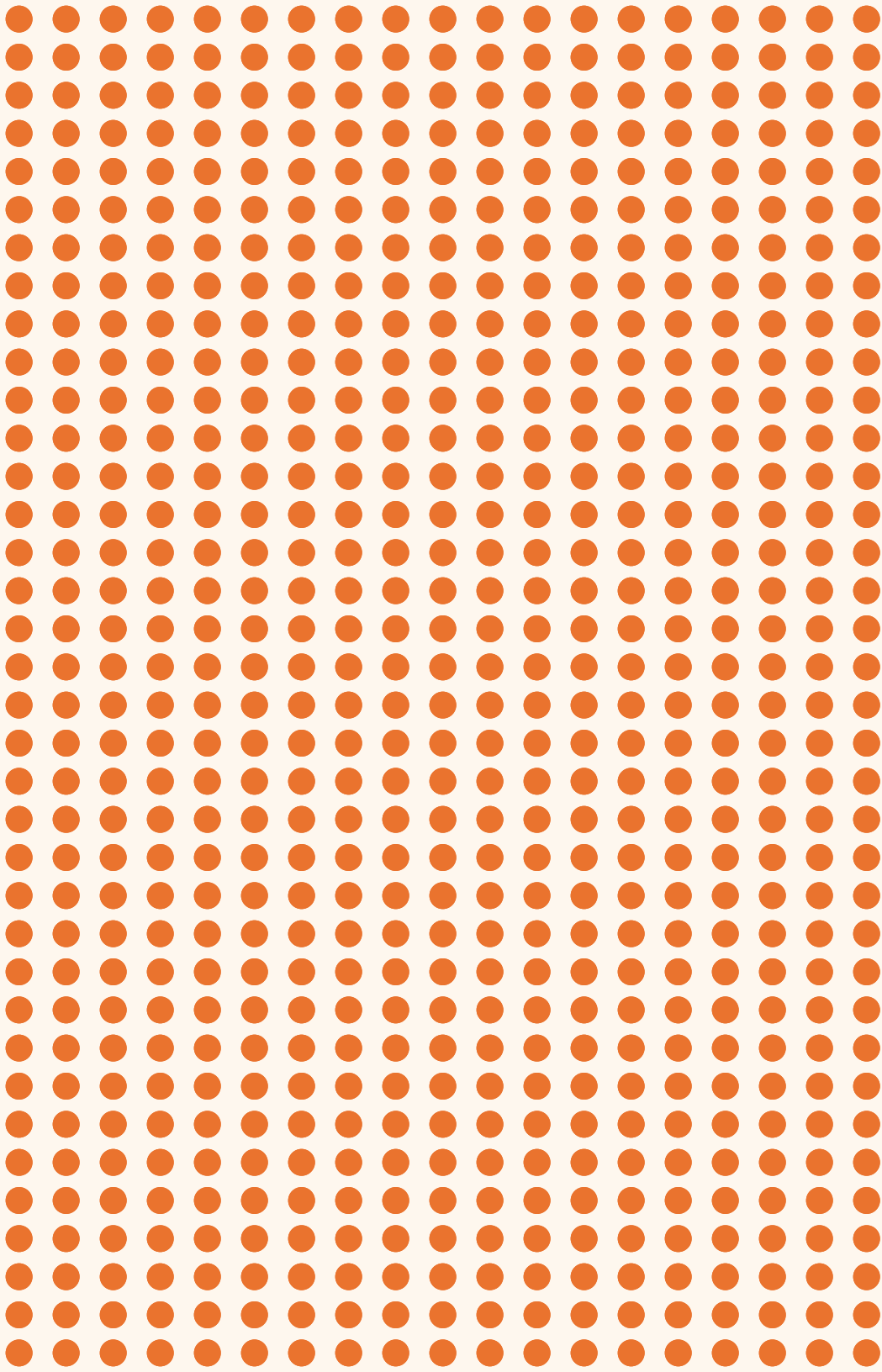


FRANZ
KUPFER









Catalog Designed By

Hannah Kerns

Stack-O-Pac Illustrations By

Charles S. Anderson Design Company

Written By

Charles S. Anderson Design Company

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